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CONFIDENTIAL

12 SEP 1983

MEMORANDUM FOR: Deputy Director for Administration
Deputy Director for Intelligence
Deputy Director for Operations
Deputy Director for Science and Technology

Executive Registry
83-4481

FROM: Charles A. Briggs
Executive Director

25X1

SUBJECT: James Martin ADP Technology Lectures for CIA

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1. James Martin is generally acknowledged as the computer industry's most widely read author, best attended lecturer, and foremost authority on the impact of computers. The CIA has spent over \$30,000 in the past two years to send employees to his lectures and their responses have been overwhelmingly favorable. Martin will lecture to top executives at NSA on 29 September and is available to spend a day lecturing to and meeting with CIA personnel on 30 September 1983.

2. I have invited Mr. Martin to deliver four unclassified lectures in the Agency auditorium on 30 September, open to all employees as follows:

0830-1000 hours: Computer Security

1030-1200 hours: Japan's Fifth Generation Computer Projects

1400-1530 hours: Future Trends in Communications and ADP Technology

1600-1730 hours: Strategic Planning for Automated Data Handling

At lunch (1200-1400 hours) Martin will give an executive overview seminar in the Executive Dining Room for the Deputy Directors, Associate Deputy Directors, and members of the Information Systems Board.

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3. I ask that each Directorate contribute \$6,000 to cover the cost of Mr. Martin's visit. The D/ODP will serve as the contracting officer on behalf of the Agency. Please contact him if you have questions about the visit.

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Charles A. Briggs

cc: Comptroller

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Charles A. Briggs

cc: Comptroller

12 September 1983

NOTE FOR: Executive Director

25X1 FROM: [REDACTED]

Information Systems Planning Officer

SUBJECT: James Martin (ADP Guru) Lectures for CIA

1. You may recall at our staff meeting on 28 July, I sought your permission to investigate further the possibility of bringing James Martin -- "the man generally acknowledged to be the computer industry's most widely read author, best attended lecturer and foremost authority on the impact of computers" (Computerworld magazine) -- to CIA for a day of lectures on ADP issues of interest to us. After you recovered from learning his price -- \$22,000 per day -- and had listened, somewhat bemused, to my arguments for proceeding despite the outrageous cost, you suggested I present a plan. Herewith is "The Plan."

2. NSA is hosting James Martin to speak to their 200 top executives on 29 September, and Martin can come to CIA the next day, Friday, 30 September. I propose to get our money's worth. He will give four lectures in the auditorium, open to all employees, on the following topics:

0830-1000 hours: Computer Security

1030-1200 hours: Japan's Fifth Generation Computer Projects

1400-1530 hours: Future Trends in Communications and ADP Technology

1600-1730 hours: Strategic Planning for Automated Data Handling

At lunch (1200-1400 hours), Martin will give an executive overview seminar in the Executive Dining Room with attendance limited to the EXCOM, Information Systems Board members, and ADDs.

25X1 3. [REDACTED] has agreed that ODP will be the
25X1 contracting office and will handle most of the mechanics. [REDACTED]
25X1 further suggests that we invite Martin to an informal breakfast
before the lectures (perhaps you, if you are interested; [REDACTED]
and one or two others) to (1) explain who the audience will be
and what they expect and (2) read Martin the riot act on
security. (Martin is a British citizen with no current US

25X1 security clearances -- he had a Secret clearance during the
Carter administration.) Furthermore, [] would like to host a
cocktail party at the end of the day so that those most involved
25X1 in ADP at the Agency will have an opportunity for one-on-one
25X1 conversations. []
[]

25X1 4. Each of the Deputy Directors (Hirsch for DD/S&T,
Fitzwater, [] for DDI) excepting the DDO [] is
working on getting their approval) has agreed to pay \$6,000 to
cover the \$22,000 fee plus \$2,000 for expenses, if any. My
original idea called for the IC Staff to foot half the bill. In
return, we would open the auditorium doors to the Community.
Others felt, however, that we could afford Martin ourselves and
can certainly guarantee him an audience.

5. Before you say "no," let me review my original arguments
to you:

-- In the last two years, CIA has sent 26 people to
Martin's lectures and seminars for a total cost of over
\$30,000. In the last four years, we have spent nearly
\$60,000 for his courses. Bringing Martin here, we can kill
500 birds (or however many the auditorium holds) with one
admittedly expensive stone.

25X1 -- Evan Hineman, [] and other
25X1 knowledgeable luminaries have taken Martin's course and
given him highest marks. Hineman and [] wanted to bring
him in last year and were going to split the cost, but never
got the effort underway.

6. Finally, the real reason for bringing Martin to CIA is
to kick off an executive ADP consciousness-raising campaign. In
my original memorandum to you last spring describing what I
thought I should do in this job, educating senior management on
the potential and pitfalls of automation was my second goal
following the establishment of the Information Systems Board and
Working Groups. I propose to let charismatic James Martin get
the ball rolling and follow with monthly brown-bag executive
seminars on other issues of interest, including:

-- an overview of Agency computer systems and what they
can do,

-- how business has used automation to increase
productivity and decrease costs and how we can do the same,

-- artificial intelligence: what it is and what CIA is
doing with it including machine translation, image
understanding, and expert systems.

7. If you approve of the Agency inviting James Martin, the attached formal memorandum will go to the Directorates.

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Charles A. Briggs, Executive Director
Recognizing that nobody is worth that
kind of money, nevertheless, I approve.

Charles A. Briggs, Executive Director
No way!

Attachment

TRANSMITTAL SLIP		DATE	13 SEP 1983
TO:			
ROOM NO.	BUILDING		
<p><i>is point of contact for DBI funds. H. phone is</i></p>			
FROM:			
ROOM NO.	BUILDING	EXTENSION	
<p>FORM NO. 241 1 FEB 55 REPLACES FORM 36-S WHICH MAY BE USED. (47)</p>			

MEMORANDUM OF CALL	
<p><i>ADDST Secty.</i></p>	
<input checked="" type="checkbox"/> YOU WERE CALLED BY— OF (Organization)	<input type="checkbox"/> YOU WERE VISITED BY— OF (Organization)
<input type="checkbox"/> PLEASE CALL <input type="checkbox"/> WILL CALL AGAIN <input type="checkbox"/> RETURNED YOUR CALL	PHONE NO. CODE/EXT. <input type="checkbox"/> FTS <input type="checkbox"/> IS WAITING TO SEE YOU <input type="checkbox"/> WISHES AN APPOINTMENT
MESSAGE	
<p><i>(ic) is point of contact for S+T funds. M phone is</i></p>	
DATE	TIME
9-12	2:00
STANDARD FORM 63 (Rev. 8-76) Prescribed by GSA FPMR (41 CFR) 101-11.6 GPO : 1981 O - 341-529 (138)	